
SMART ITING PRODUCT BOOK

Update July 2019



DRIED LINE



ITALIAN FOOD FOR SMART PEOPLE

SMART ITING

Smart Italian Food&Beverage at its best

We scout for Italian excellence-organic-vegetarian products but we are also fond of functional food and food supplements: our aim is to provide Hong Kong distributors and retailers with products caring the highest content of taste and health at the lowest price as possible.

We always have our eyes on consumers' satisfaction: product safety is as important as taste. List of ingredients should be the shortest possible to grant the best product's wholesomeness.

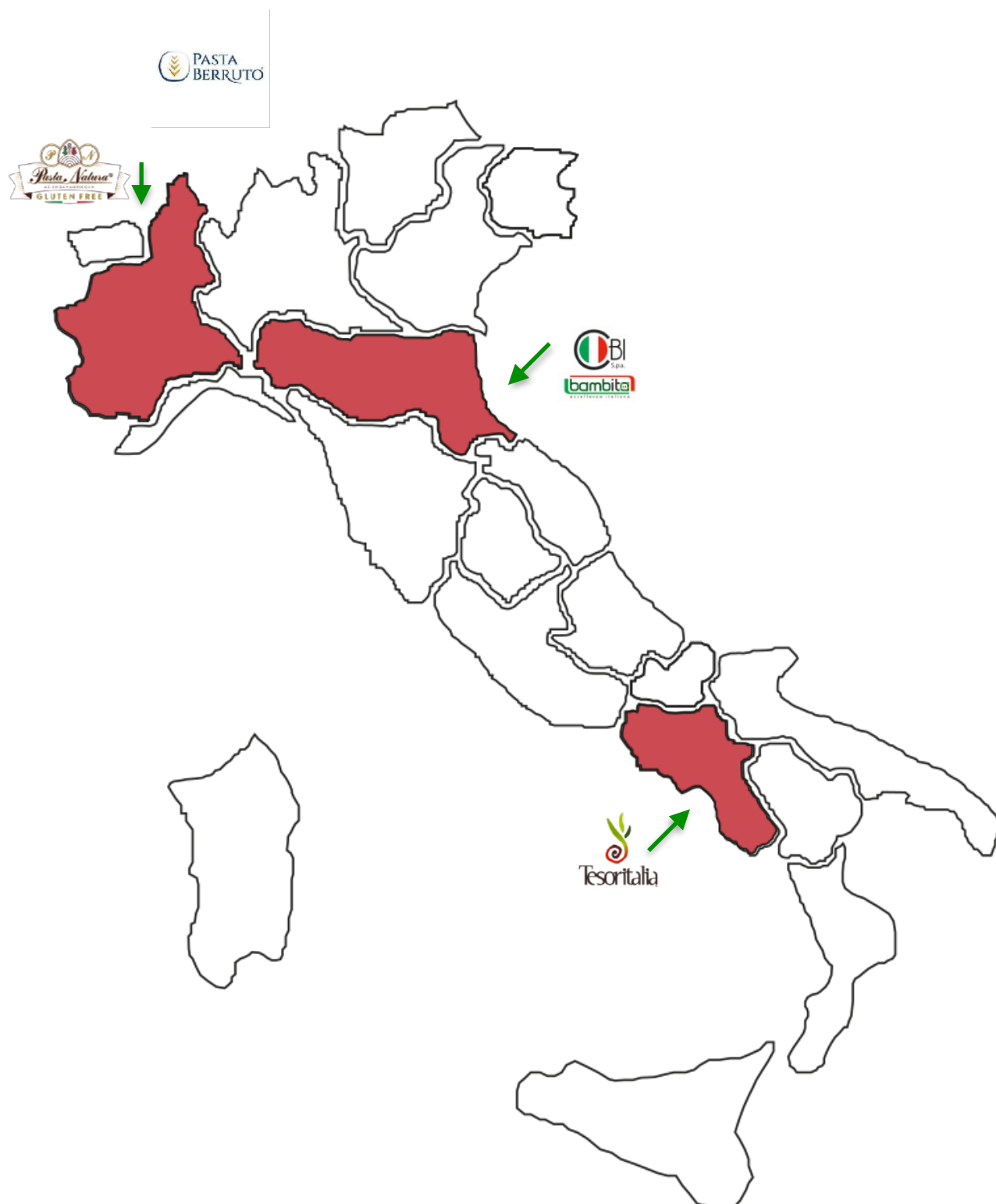
We look for great products. We partner with their producers.

TOGETHER WE WIN

We aim to become a real partner for distributors and horeca players, granting an efficient and satisfactory service.



FROM OUR REGIONS



DRY LINE

PASTA

GRAGNANO IGP



Family Brand: Mealitaly

The pasta is made from a mixture of durum wheat semolina with water from the local aquifer. The product must have a homogeneous external appearance. The color is straw yellow.

It is characterized by its rough surface which gives the product both the ability to bind with different toppings and to keep it cooked al dente

CODE	PRODUCTS	SIZE	ORG.	VEGAN	GLUTEN FREE	LACTOSE FREE	SHELF LIFE
	Penna liscia	500 gr					3 years
	Penna rigata	500 gr					3 years
	Small zito	500 gr					3 years
	Small zito stripe	500 gr					3 years
	Rigatone	500 gr					3 years
	Penna liscia	500 gr					3 years
	Penna rigata	500 gr					3 years
	Penna liscia	500 gr					3 years
	Penna rigata	500 gr					3 years
	Small zito	500 gr					3 years
	Small zito stripe	500 gr					3 years
	Rigatone	500 gr					3 years
	Elica gigante	500 gr					3 years
	Tortiglione	500 gr					3 years
	Conchiglione	500 gr					3 years
	Pasta mix	500 gr					3 years
	Long fusillo	500 gr					3 years
	Candele	500 gr					3 years

DRY LINE

PASTA

SPECIAL SHAPE



Family Brand: Berruto

Best with refined delicate sauces, the dough for free is made using spinach while the red are lit up with tomato

CODE	PRODUCTS	SIZE	ORG.	VEGAN	GLUTEN FREE	LACTOSE FREE	SHELF LIFE
	Tricolor fusilli	500 gr					3 years
	Tricolor farfalle	500 gr					3 years

IN CUP



Family Brand: Berruto

Fresh and delicious combination of Italian traditional recipes prepared with simple ingredients and intense flavour. not fried, no glutamate, no palm oil, no preservatives, no colorant

CODE	PRODUCTS	SIZE	ORG.	VEGAN	GLUTEN FREE	LACTOSE FREE	SHELF LIFE
	Fusilli with pesto	70 gr					
	Fettuccine alla carbonara	70 gr					
	Maccheroncini tomato and mozzarella	70 gr					
	Penne arrabbiata (chili)	70 gr					
	Fettuccine with mushrooms	70 gr					

DRY LINE

PASTA

PASTA OF LEGUMES, CEREALS AND MORE



Family Brand: Pasta Natura

PASTA NATURA's slogan is "from the seed to the table". The seeds used to get different flours are all of piedmontese origin. The majority of production comes from agricultural business, certified ORGANIC. The traditional production is at low temperature to keep any organoleptic and nutritional properties. On your table you will have a tasty and healthy pasta.

CODE	PRODUCTS	SIZE	ORG.	VEGAN	GLUTEN FREE	LACTOSE FREE	SHELF LIFE
	Pasta multilegumes penne, maccheroni, casareccia, fusillo, gnocco sardo, ditale	250 gr			GF		36 months
	Pasta multilegumes penne, maccherone, casareccia, fusillo, gnocco sardo	250 gr	O	V	GF		36 months
	Pasta truffle casareccia	250 gr			GF		36 months
	Pasta Oat maccherone, casareccia e fusillo	250 gr	O	V	GF		36 months
	Pasta "Corn and rice penne, maccherone, margherite e fusillo	250 gr			GF		36 months
	Pasta whole rice penne, maccherone, casareccia, fusillo	250 gr			GF		36 months
	Pasta whole rice penne, maccherone, casareccia, fusillo	250 gr	O	V	GF		36 months
	Pasta whole buckwheat penne, maccherone, casareccia, margherite, fusillo, conchiglia	250 gr			GF		36 months

DRY LINE

PASTA

CODE	PRODUCTS	SIZE	ORG.	VEGAN	GLUTEN FREE	LACTOSE FREE	SHELF LIFE
	Pasta whole buckwheat penne, maccherone, casareccia, stelline, gnocco sardo, conchiglia, fusillo	250 gr	O	V	GF		36 months
	Pasta Bamboo penne, maccherone, margherite, casareccia e fusillo	250 gr			GF		36 months
	Pasta Teff penne, maccherone, casareccia, conchiglia, fusillo, ditale	250 gr			GF		36 months
	Pasta Amaranth Teff & Quinoa penne, maccherone, casareccia, conchiglia fusillo	250 gr			GF		36 months
	Pasta di Amaranth, Teff & Quinoa penne, maccherone, conchiglia, fusillo, stellina	250 gr	O	V	GF		36 months
	Pasta Chickpeas and Cereals maccheroni, penne, fusillo	250 gr			GF		36 months
	Pasta chickpeas and cereals maccheroni, penne, fusillo	250 gr	O	V	GF		36 months
	Pasta red lentils maccheroni, penne, fusillo, conchiglia	250 gr			GF		36 months
	Pasta red lentils maccheroni, penne, fusillo, conchiglia		O	V	GF		

DRY LINE

PASTA

CODE	PRODUCTS	SIZE	ORG.	VEGAN	GLUTEN FREE	LACTOSE FREE	SHELF LIFE
	Pasta green pea maccheroni, penne, fusillo, conchiglia	250 gr			GF		36 months
	Pasta green pea penne, maccherone, casareccia, fusillo	250 gr	O	V	GF		36 months

SAUCES

PIENNOLO TOMATO



Family Brand: Tesori Italia

Neapolitan families are use to prepare tomato puree in bottles. In order to enrich the taste, Tesori Italia adds into it whole small tomatoes.

CODE	PRODUCTS	SIZE	ORG.	VEGAN	GLUTEN FREE	LACTOSE FREE	SHELF LIFE
	Tomato "piennolo tomato from vesuvio" puree	550 gr.					24 months
	Tomato "piennolo tomato from vesuvio" pacchettelle sliced	550 gr.					24 months
	Tomato " yellow piennolo tomatoes" pacchettelle sliced	1000 gr.					24 months
	Tomato " whole piennolo cherry tomatoes in water	525 gr.					24 months
	Tomato " whole yellow cherry tomatoes in water	525 gr.					24 months

DRY LINE

SAUCES

SAUCES



Family Brand: Nord Salse

An handcraft product which is the result of the use of the best raw materials. Ideal with all kind of pasta. The sauce is ready to use is recommended to warm it slightly and add it to pasta, finishing with an extra virgin olive oil.

CODE	PRODUCTS	SIZE	ORG.	VEGAN	GLUTEN FREE	LACTOSE FREE	SHELF LIFE
Ns80	Arrabbiata sauce	180 gr			GF		24 months
Ns81	Arrabbiata sauce	950 gr			GF		18 months
Ns77	Bolognese sauce	180 gr			GF		24 months
Ns79	Bolognese sauce	950 gr			GF		24 months
Ns91	Puttanesca sauce	180 gr			GF		24 months
Ns92	Puttanesca sauce	950 gr			GF		24 months
Ns124	Mushroom sauce	180 gr			GF		24 months
Ns123	Truffle sauce	180 gr			GF		24 months
Ns136	Ragu' made with soy	180 gr		V			24 months

TOMATO SAUCES



Family Brand: Nord Salse

An handcraft product which is the result of the use of the best raw materials. Ideal with all kind of pasta. The sauce is ready to use is recommended to warm it slightly and add it to pasta, finishing with an extra virgin olive oil.

CODE	PRODUCTS	SIZE	ORG.	VEGAN	GLUTEN FREE	LACTOSE FREE	SHELF LIFE
Ns82	Tomato sauce with genoese basil pdo	180 gr			GF		24 months
Ns84	Tomato sauce with genoese basil pdo	950 gr PP			GF		18 months
Ns88	Tomato sauce with "ricotta" cheese	180 gr			GF		24 months
Ns85	Tomato sauce with mushrooms	180 gr			GF		24 months
Ns87	Tomato sauce with black olives	180 gr			GF		24 months
Ns90	Tomato sauce with truffle	180 gr			GF		24 months

DRY LINE

PESTO

PESTO



Family Brand: Nord Salse

An handcraft product which is the result of the use of the best raw materials. Ideal with all kind of pasta. The sauce is ready to use is recommended to warm it slightly and add it to pasta, finishing with an extra virgin olive oil.

CODE	PRODUCTS	SIZE	ORG.	VEGAN	GLUTEN FREE	LACTOSE FREE	SHELF LIFE
NS29	Genoese pesto	330 gr			GF		24 months
NS30	Genoese pesto	500 gr			GF		18 months
NS186	Genoese pesto	900 gr			GF		24 months
NS32	Red pesto	180 gr			GF		24 months
NS36	Red pesto	500 gr			GF		24 months
NS37	Red pesto	900 gr			GF		24 months
NS39	Siciliana pesto	180 gr			GF		24 months
NS42	Calabrese pesto	180 gr			GF		24 months
NS46	Truffle pesto	180 gr			GF		24 months
NS51	Artichokes pesto	180 gr			GF		24 months
NS50	Pesto with balsamic vinegar igp	180 gr			GF		24 months
NS53	Pesto with walnuts	180 gr			GF		24 months
NS54	Pesto with rocket	180 gr			GF		24 months
NS65	Organic francesco's pesto	180 gr	O				18 months
NS63	Organic francesco's pesto	500 gr	O				18 months
Ns134	pesto made with tofu	180 gr		V			24 months

DRY LINE

PESTO

BAMBOO PESTO



Family Brand: Bambita

Bamboo Pesto has won the food award for the Italian Innovative product category SIAL, Inspire Food Business in Paris (2018). Sprouts have a low caloric content, are rich in fiber, nutrients such as proteins, carbohydrates, amino acids, fatty acids, sugars, fibers, inorganic salts and minerals.. In particular they are an excellent source of C Vitamin.

CODE	PRODUCTS	SIZE	ORG.	VEGAN	GLUTEN FREE	LACTOSE FREE	SHELF LIFE
40312	Bamboo shoots Pesto	200gr		V	GF	LF	

LEGENDA



Veganism is a type of vegetarian diet that excludes meat, eggs, dairy products and all other animal-derived ingredients. ...



A gluten-free diet is a diet that excludes the protein gluten. Gluten is found in grains such as wheat, barley, rye, and a cross between wheat and rye called triticale. A gluten-free diet is essential for managing signs and symptoms of celiac disease and other medical conditions associated with gluten



Organic food is produced by methods that comply with the standards of organic farming. Standards vary worldwide, but organic farming features practices that cycle resources, promote ecological balance, and conserve biodiversity. Organizations regulating organic products may restrict the use of certain pesticides and fertilizers in the farming methods used to produce such products. Organic foods typically are not processed using irradiation, industrial solvents, or synthetic food additives

LEGENDA



Protected Geographical Indication Mealitaly (Handmade pasta Gragnano)
The IGP is a mark of quality, attributed to food and agricultural products. Pasta Gragnano has been certified IGP which guarantees its origin and quality. This tradition helps to protect it from the countless fakes all around the world. It is an important step in respecting the craftsmanship and quality, confirming the local origin and a millenary tradition. From now on, buying Pasta Gragnano IGP it will make you feel even more sure to have purchased an original and quality product guaranteed by this certification.

SMART ITING

Italian food for smart people

Product Book

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